

MORGAN SCHEVING

FASHION AND MERCHANDISING & BROADCAST AND THE CINEMATIC ARTS

CONTACT

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EDUCATION

CENTRAL MICHIGAN UNIVERSITY
AUGUST 2011 - MAY 2016

BACHELOR OF APPLIED ARTS
B.A.A.

MAJORS:
BROADCAST & CINEMATIC ARTS
FASHION MERCHANDISING

MY WORK

PERSONAL FASHION BLOG:
• NOTYOURAVERAGEQUEENBLOG

FASHION PORTFOLIO:
• SCHEVIMC.WIX.COM/MYSITE

BROADCAST PORTFOLIO:
• SCHEVIMC.WIX.COM/BCA-EPORTFOLIO

INTERNSHIP WEBSITE:
• SCHEVIMC.WIX.COM/INTERNSHIP

ORGANIZATIONS

- FASHION ASSOCIATION OF MERCHANDISING & DESIGN
AUGUST 2011 - 2012
- COLLEGE FASHIONISTA
DEC. 2013 - JAN. 2015

CAREER OBJECTIVE

I HOPE TO EXPAND MY PROFESSIONAL EXPERTISE IN THE FASHION INDUSTRY AS A FASHION JOURNALIST/REPORTER. ELABORATING ON MY UNIQUE AND PROFOUND STYLE ON CURRENT TRENDS AND FASHIONS IN THE FIELD.

EXPERIENCE

LEE & BIRCH: FASHION INTERN/ PERSONAL STYLIST
MAY 2015 - AUG. 2015

- CONDUCTED TRUNK SHOW WITH SIMPLY CURATED
- PERSONAL STYLIST FOR PHOTO-SHOOTS & CUSTOMERS
- CREATED VISUAL DISPLAYS THROUGH STORE WINDOW
- WORKED WITH BUYING VENDORS WHEN BRINGING IN NEW MERCHANDISE

COLLEGE FASHIONISTA: CONTRIBUTING FASHION & STYLE WRITER
DEC. 2012 - JAN. 2015

- PUBLISHED FASHION JOURNALIST
- WROTE FASHION COLUMN EVERY WEEK ON: RUNWAY SHOWS, TRENDING FASHIONS, & INTERVIEWS WITH STUDENTS ON CMU'S CAMPUS

SKILLS

- WORDPRESS
- WIX
- ADOBE ILLUSTRATOR & INDESIGN
- PHOTOSHOP
- KALEDO STYLE, KNIT, & WEAVE
- COMPUTER AID & DESIGN (CAD)
- MICROSOFT OFFICE
- I MOVIE
- SOCIAL MEDIA PLATFORMS
- INTERVIEWING
- BOOKKEEPING, FILING, & ORGANIZATION
- EVENT MANAGEMENT
- AUDIO & VIDEO RECORDING
- PHOTO-SHOOTS
- PERSONAL STYLIST